

Support SWE - Corporate Sponsorship

Corporate Sponsorship

A Partnership in Advancement

Partnering with supporters from industry, academia, government agencies, non-profit organizations and individuals allows SWE to accomplish more than any one organization could do alone. Through our corporate partnerships, our efforts and results have been dramatically enriched. The stronger our partnerships become, the more progress is made in fulfillment of our mission. Please join SWE and its many corporate partners in supporting diversity, outreach, and advancement.

Corporate Partnership Council (CPC) - The Strength of Strategic Partnerships

The CPC was founded by SWE's most prominent supporters to provide a forum to partner more effectively with the society. Through this forum, SWE benefits from the expertise and guidance of industry leaders. Its focus is on sharing best practices, addressing retention and advancement issues, and partnering on diversity initiatives.

CPC members support the mission and objectives of SWE through:

- Providing major financial support for the Society and its programs.

- Creating opportunities for women engineers and technologists within their organizations.

- Supporting diversity in the engineering and technology workforce.

- Promoting the opportunities for women in engineering and technology.

To find out more about the CPC contact Karen Horting at 312.596.5216 or email karen.horting@swe.org.

For a listing of current CPC members click [here](#).

Corporate Membership - The Power of Diversity

Diversity in the work force and in leadership correlates with improved corporate performance. Through corporate memberships, corporations, educational institutions and government entities demonstrate their commitment to diversity and support for professional development of women in the organization.

For further Corporate Membership information click [here](#).

Online Career Fair - Target the Best

Looking for top engineering job candidates? The SWE Online Career Fair is a highly targeted career forum that connects your organization with qualified SWE members from around the country, giving them a unique opportunity to learn more about your business, products, and current job openings.

The Career Fair is open to all space advertisers in SWE Magazine and updated bimonthly to coincide with the publication of each new issue.

- All SWE members receive a special digital version of SWE Magazine via email.
- Links allow members to connect to advertiser's websites simply by clicking on their ads.

Potential employers are listed in the Online Career Fair based on the advertising placement criteria below:

Sponsor Level
Value

Heritage Club

A full page ad in at least four issues
of SWE Magazine annually.

Platinum Level
A full page ad in the current issue of
SWE Magazine.

Gold Level

Two-thirds of a half page ad in the

current issue of SWE Magazine.

Silver Level

A one-third page ad in the current

issue of SWE Magazine.

Bronze Level

A one-quarter page ad in the current

issue of SWE Magazine.

For more information on advertising opportunities, please call 434.244.9776 or contact us via e-mail.

To view current Online Career Fair employer listings or access links to their current ad placements in SWE Magazine, [click here](#).