



# SWE GRPP Quarterly Call



# Agenda

- Welcome/ Introductions
- Recent/ Upcoming Policy Activities
  - WE13 Congressional Visits
  - Department of Labor webinar
  - 2014 Capitol Hill Day
- Current Environment
- Member Engagement Discussion
  - Social media
- Q&A



# Recent/ Upcoming Policy Activities



# WE13 Congressional Visits



- On October 23, prior to the official start of WE13, 35 SWE leaders went to Washington, D.C., to advocate for SWE's public policy priorities related to STEM education and Title IX.
- Overall, 67 meetings with Congressional offices (House and Senate) were held, including eleven with Members of Congress themselves.



# Department of Labor Webinar

*Women in the workforce are vital to the nation's economic security*

## WOMEN IN STEM

*Why it matters and how YOU can help them get there*

A WEBINAR

Although women in Science, Technology, Engineering and Mathematics ("STEM") careers earn nearly 33% more than those in non-STEM careers, women are significantly underrepresented in STEM fields\*. In this webinar, you will learn about available resources, current research, and specific strategies that you can use to help women open doors to careers in the STEM fields.

This webinar is for those on the front lines of preparing women for their careers. Speakers include the Women's Bureau, the Bureau of Labor Statistics, the Society of Women Engineers, the National Institute for Women in Trades, Technology, & Science, and the American Association of University Women (AAUW). A live Q&A will follow. We hope you can join us.

**For more information, call the Women's Bureau at:**  
**646-264-3789**

\*Women in STEM: A Gender Gap in Innovation. Economics & Statistics Administration, U.S. Department of Commerce, 2011

**December 12th, 2013**

**11 am—12 pm**

**Eastern Standard Time**

(10 am –11 am

Central Standard Time)

**Online Registration\*:**

[click here](#)

\*To receive the registration link by email, contact Susan Chittooran at [Chittooransusan@dol.gov](mailto:Chittooransusan@dol.gov)

- Cathy Pieronek, SWE Title IX Lead, was an invited speaker, and her presentation was entitled, "Women in STEM: The Challenges of Culture, Climate and Confidence."

**WOMEN'S BUREAU**  
U.S. DEPARTMENT OF LABOR



The mission of the Women's Bureau is to develop policies and standards and conduct inquiries to safeguard the interests of working women; to advocate for their equality and economic security for themselves and their families; and to promote quality work environments. For more information about the Women's Bureau, please visit our website at [www.dol.gov/wb](http://www.dol.gov/wb) or contact us at (646) 264-3789.



**Society of Women Engineers**

ASPIRE • ADVANCE • ACHIEVE

# 2014 Capitol Hill Day



**To increase awareness on Capitol Hill for the need for greater diversity in STEM**

- **Fifth annual diversity-focused Capitol Hill Day to be organized by SWE entitled “Diversity and Inclusion Fuels Innovation in STEM”**
- **This year’s dates are March 5-6, 2014**
- **Over 30 STEM and diversity organizations are co-sponsoring the event**

# Advocacy Partners





# Current Environment



# FY14 Spending Bill Approved

- Congress approved the fiscal year (FY) 2014 Omnibus Appropriations bill, legislation that will provide discretionary funding for the entire federal government for the fiscal year ending September 30, 2014.
- The Omnibus contains all 12 regular appropriations bills for FY 2014, with no area of the government functioning under a Continuing Resolution. President Obama signed the bill shortly thereafter.

## FY14 Spending Bill Approved

- The bill abides by all the terms set by the Bipartisan Budget Act of 2013 (the “Ryan-Murray Agreement”), providing a total of \$1.012 trillion for the operation of the federal government, and meeting the \$520.5 billion defense and \$491.7 billion non-defense budget caps.

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## FY14 Spending Bill Approved

- National Science Foundation (NSF): Total funding of \$7.2 billion, down by \$82 million from the FY 2013 enacted level. Of the total, \$5.8 billion would go toward fundamental research in science, engineering, and technology. Programs designed to encourage learning in science, technology, engineering and math (STEM) would receive \$55 million under the bill.

## Diversity Bills Still Pending

- [H.R. 1358](#), STEM Opportunities Act of 2013, sponsored by Congresswoman Eddie Bernice Johnson (D-TX), Ranking Member, House Science, Space and Technology Committee;
- [H.R. 1343](#), Project Ready STEM Act, sponsored by Congresswoman Marcia Fudge (D-OH), Chairwoman of the Congressional Black Caucus;



## Diversity Bills Still Pending

[S. 288](#), Women and Minorities in STEM Booster Act, sponsored by Senator Mary Landrieu (D-LA), Chair of the Committee on Small Business and Entrepreneurship;

H.R. 2426/ [S. 1178](#), Educating Tomorrow's Engineers Act, sponsored by Representatives Paul Tonko (D-NY), Joe Kennedy (D-MA), and Walter Jones (R-NC) in the House and Senator Kirsten Gillibrand (D-NY) in the Senate.



# Member Engagement Discussion

# Public Policy Section of SWE Website



The screenshot shows a web browser window displaying the Society of Women Engineers (SWE) website. The URL in the address bar is <http://societyofwomenengineers.swe.org/index.php/membership/>. The page features a navigation menu with links for PUBLIC POLICY, SWE MAGAZINE, CAREER CENTER, WE13 CONFERENCE, LOGIN, and DONATE. Below the navigation is the SWE logo and the tagline "ASPIRE • ADVANCE • ACHIEVE". A secondary navigation bar includes MEMBERSHIP, LEARNING, SCHOLARSHIPS, AWARDS, K-12 OUTREACH, and SPONSOR SWE. The main content area is divided into several sections: a "FEATURE STORY" titled "SWE Action Alert" with a "NEW" tag and a sub-headline "Contact Your Member of Congress and Urge Them to Support Diversity in STEM Legislation"; a "Public Policy" section with a "Share" button and a paragraph of text; a "CORPORATE PARTNERSHIP COUNCIL" section featuring a "GoDaddy" logo and an advertisement for "AFCS AIR FORCE CIVILIAN SERVICE" with the headline "Shoulder to Shoulder A Force To Be Reckoned With"; and an "OF INTEREST" section with links for "LOCAL SECTION", "ABOUT SWE", and "LEARNING". The Windows taskbar at the bottom shows the time as 10:38 AM on 10/16/2013.



## Social media

- Live tweeting Capitol Hill event
- Posting event photos on SWE Facebook
- Members encouraged to take photos at events
- Please do not tweet specific meeting content



# Questions?

Thanks for calling in.